IN THE CLAIMS:

Please cancel claims 1-4 without prejudice to or disclaimer of the subject matter recited therein.

Please add new claims 5-12 as follows:

LISTING OF CURRENT CLAIMS

1-4. (Canceled)

5. (New) A side hook for a shower curtain comprising:
a) a base;
b) a flexible plate having a first surface resiliently pressing against a first surface of the base;
c) a flat connector portion connecting a first end of the base and a first end of the flexible plate, the flat connector portion extending perpendicularly from the first surface of the base; and
d) a clamping passage located between a second end of the base and a second end of the flexible plate,
wherein an edge of the shower curtain is inserted into the clamping passage and removably secured between the base and the flexible plate.

6. (New) The side hook according to claim 5, wherein the flexible plate is a curved flexible plate.

7. (New) The side hook according to claim 6, further comprising a plurality of first teeth extending from a first surface of the curved flexible plate and resiliently engaging the first surface of the base.

8. (New) The side hook according to claim 7, further comprising a plurality of second teeth extending from the first surface of the base and meshing with the plurality of first teeth.

9.   (New) The side hook according to claim 6, further comprising a double-sided adhesive tape located on a second surface of the base.

10.   (New) The side hook according to claim 5, wherein the flexible plate includes an arched section and at least one flat section.

11.   (New) The side hook according to claim 10, further comprising a plurality of teeth located on the at least one flat section and extending from the first surface of the flexible plate, the plurality of teeth resiliently engaging the first surface of the base, wherein the first surface of the base is flat.

12.   (New) The side hook according to claim 10, further comprising a double-sided adhesive tape located on a second surface of the base.